



AMCP 2025 AI Preconference Program Prospectus





About AMCP

Academy of Managed Care Pharmacy (AMCP) offers opportunities to connect organizations with its reach of **more than 30,000 health care decision-makers**. AMCP provides access to your customers through national meetings, market insights, and thought leader sponsorship and networking opportunities.

AMCP is the only national organization that speaks for and represents the entire spectrum of managed care professionals and has the objective thought leadership that decision-makers trust.



AMCP Membership

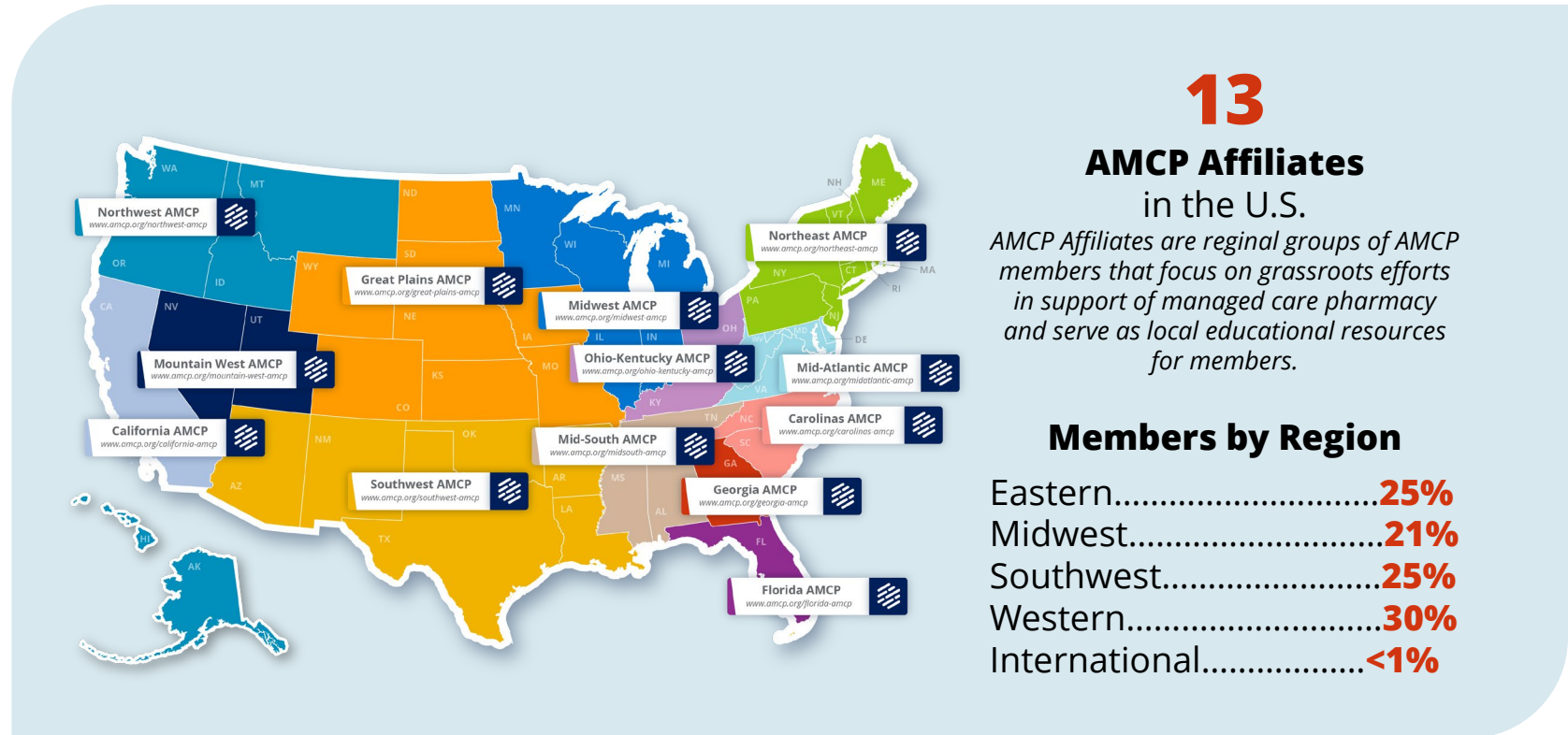
More than 8,000 managed care pharmacy professionals and organizations.

Learn more
at amcpannual.org



8,000

Individual members
and growing



13

AMCP Affiliates in the U.S.

AMCP Affiliates are regional groups of AMCP members that focus on grassroots efforts in support of managed care pharmacy and serve as local educational resources for members.

Members by Region

Eastern.....	25%
Midwest.....	21%
Southwest.....	25%
Western.....	30%
International.....	<1%

AMCP 2024 By the Numbers

Attendees include individuals from health plans, PBMs, biopharmaceutical companies, consultants, and other leaders working within managed care pharmacy.



4,000 Attendees



750 Health Care Decision Makers



500 Conference Buddy Pairings



825 Partnering Meetings




30+
Education Sessions



350+
Poster Presentations



14+
Satellite Symposia



65+
Exhibitors



20+
Sponsors

AMCP 2024 Meeting Sponsors



AMCP 2024 Exhibitors Included



- Abbott Diabetes Care
- AbbVie
- Agadia System Inc.
- Aspen RxHealth
- College/University
- Astellas Pharma
- Bausch + Lomb
- Calliditas Therapeutics
- Capital Rx
- Cencora
- CVS Health
- Cytokinetics
- Dexcom
- ExpressScripts by Evernorth
- Family Heart Foundation
- Ferring Pharmaceuticals
- Free Market Health
- Genentech
- GSK
- Gilead Sciences, Inc.
- HealthPlan Data Solutions
- Impact Education, LLC
- Jazz Pharmaceuticals, Inc.
- Klick Health
- LeMed Specialty Pharmacy
- Luminopia
- PBMSource
- Pearldiver Technologies
- Pfizer
- Sanofi



Sponsorship Opportunities



Sponsorships

Presenting Sponsor: \$25,000

- ✓ Speaking opportunity in opening panel discussion.
- ✓ Logo placement during the opening panel discussion.
- ✓ (4) complimentary registrations to program.
- ✓ Corporate logo included on program website, in the mobile app and on onsite signage.
- ✓ 15-minute product showcase during program.
- ✓ Tabletop exhibit during the networking break and closing reception.

Closing Reception Sponsor: \$25,000

- ✓ Remarks leading into closing reception.
- ✓ Premium logo placement on signage and on cocktail napkins during the reception.
- ✓ (4) complimentary registrations to program.
- ✓ Corporate logo included on program website, in the mobile app and on onsite signage.
- ✓ 15-minute product showcase during program.
- ✓ Tabletop exhibit during the networking break and closing reception.



General Sponsor: \$12,000

- ✓ (2) complimentary registrations to program.
- ✓ Corporate logo included on program website, in the mobile app and on onsite signage.
- ✓ 15-minute product showcase during program.
- ✓ Tabletop exhibit during the networking break and closing reception.

Polling Software Sponsor: \$7,000

- ✓ (1) complimentary registration to program.
- ✓ Corporate logo included on program website, in the mobile app and on onsite signage.
- ✓ Digital logo placement on interactive polling software used during the event.

Virtual Swag Bag Sponsor: \$5,000

- ✓ (1) complimentary registration to program.
- ✓ Corporate logo included on program website, in the mobile app and on onsite signage.
- ✓ Exclusive offers from sponsors, company information packaged virtually.
- ✓ Logo on “Know Before You Go” email sent to all program attendees before the event.





Individual Registration Fees

- ✓ \$325 for AMCP members, \$375 for non-members.
- ✓ AMCP 2025 full conference registration fees additional.

Packaged sponsorship opportunities with AMCP 2025 are also available.





Contact Us!

Harry Travis

President

The Travis Group

harry@travisgroupllc.com

(407)739-4699