



AMCP 2025 Pre-Conference Program

The Role of Artificial Intelligence (AI) in Revolutionizing Managed Care Pharmacy

- 1:00 - 1:15 Welcome and Meeting Objectives
- 1:15 - 1:45 Keynote: Artificial Intelligence (AI) Introduction and Overview
- Overall Learning Objective: Participants will gain a foundational understanding of key AI developments, their current investment landscape, and their potential impact on various business sectors, particularly healthcare and pharmacy.
- 1:45 - 2:30 Panel 1 - AI Considerations and Concerns: Accuracy, Ethics, Regulation, Staff Acceptance
- Overall Learning Objective: Participants will be able to identify key considerations and strategies for establishing guardrails, ensuring accuracy, mitigating bias, understanding regulatory approaches, and effectively communicating about AI within managed care pharmacy profession.
- 2:30 - 2:40 Break
- 2:40 - 2:55 Showcase: Featuring one presentation highlighting demos and real-world use cases
- 2:55 - 3:05 Break
- 3:05 - 3:50 Panel 2 – Use of AI in Product Development and Operations
- Overall Learning Objective: Participants will be able to describe how AI can be applied to develop new health plan products related to medication use and population health, and to enhance the accuracy and efficiency of drug utilization management and clinical support.
- 3:50 - 4:00 Break
- 4:00 - 4:30 Showcase: Featuring two presentations highlighting demos and real-world use cases
- 4:30 - 4:40 Break
- 4:40 - 5:25 Panel 3 - AI and the Patient Experience/Journey
- Overall Learning Objective: Participants will be able to describe how AI can be applied to improve various aspects of the patient journey, including initial training, medication adherence, outcomes tracking, adverse event reporting, and access to financial assistance.
- 5:25 - 6:05 Showcase: Featuring two presentations highlighting demos and real-world use cases
- 6:05 - 7:00 Reception and AI Exhibits

Note: Session times are subject to change.