

AMCP 2022 Exhibitor Bulletin, Jan. 26

Welcome to the AMCP 2022 Expo!

Thank you for participating in AMCP 2022. These Exhibitor Bulletins include important deadlines and information aimed at helping you have a successful experience in Chicago.

Look for future Exhibitor Bulletins on Feb. 9, Feb. 23, March 9, and March 23 and a post—event bulletin April 13.

Important dates and Bulletins will be posted online at AMCP 2022.

Info Only Pre-Registration List - coming today via email

Look for the Info Only Pre-Registration list today. The list will be sent in an excel file via email – please note: the email will be from and to me: <u>llarson@amcp.org</u> and all exhibit contacts will be Bcc'd.

The Info Only list will contain name, title, company, city, and state. Please use this list to see who's attending and for pre- and post-event marketing.

The Info Only list will be sent via Bcc email, every other week, starting tomorrow, through March 9.

Please note, the Info Only List may not be added into any type of electronic database.

AMCP 2022 Schedule

Exhibitor Move-In:	Tuesday, March 29, 8:00am-5:00pm Wednesday, March 30, 8:00am-2:00pm
Expo Hours:	Wednesday, March 30, 4:00pm-7:00pm Thursday March 31, 11:00am-2:30pm Friday, April 1, 9:30am-11:30am
Exhibitor Move-Out:	Friday, April 1, 11:3apm-5:00pm

New Opportunity: AMCP Partnering

Launched successfully at Nexus 2021, AMCP Partnering is back! <u>AMCP Partnering</u> offers the opportunity for attendees to formally connect with key audiences, face-to-face, within the Partnering area in the Expo.

Use AMCP Partnering in conjunction with your exhibit to schedule meetings during before, during, and after Expo hours.

Contact me to discuss further.

Enter Company Description and Categories Online

The AMCP 2022 exhibitor list and floor plan are <u>posted online</u>. Help attendees learn more about your company in advance – make sure your exhibitor listing is up to date!

Log in to the Exhibitor Portal (your password was sent) to enter your company, product, or service description as well as applicable company or product categories. From Exhibitors menu at top left, select Booth Information. Complete contact information, description, and check applicable categories. The App profile is limited to 500 characters and the online profile limit is 1000.

App profile and categories will also be uploaded to the App. Deadline for the App upload is Feb. 24.

Need help logging in or entering/editing information? Let me know. Happy to help.

Exhibit Fees Due Feb. 15, 2022

Please confirm booth fees are paid by Feb. 15, 2022. You can log in to the exhibitor portal to pay remaining balances via credit card. Feb. 15 is also the deadline to cancel your exhibit and receive a partial refund.

COVID Safety at AMCP 2022

AMCP 2022 will be a 100% in-person without a virtual component.

AMCP Leadership continues to monitor CDC, Chicago, and venue guidelines, and if anything changes, all stakeholders will be alerted.

AMCP is also committed to providing a safe environment for attendees and exhibiting customers during AMCP 2022 in Chicago. To maintain the health and well-being of all participants, AMCP is implementing procedures outlined on the <u>COVID Safety section</u> on the <u>AMCP 2022</u> website.

Please email specific COVID safety questions to meetings@amcp.org.

Exhibitor Services Kit Available Feb. 15

The AMCP 2022 Exhibitor Services Kit is in development and will be available online soon. The Kit will include important dates, official vendors, order forms and all display rules & regulations.

New Vendor: RainProtection

Rainprotection Insurance is a new vendor working with AMCP to ensure all exhibitors carry the mandatory liability insurance. Look for communications and policy specifications in the Exhibitor Service Kit and via email from Rainprotection Insurance. Rainprotection Insurance can also provide insurance for AMCP 2022 for \$94. Additional information will be included in the Kit or reach out to Catherine Cammareri, Sales@rainprotection.net, 800-528-7975.

Additional due dates will be shared in the next Exhibitor Bulletin and posted online.

Please contact me and let me know if you have any questions.

Thank you again.

Sincerely, Laura K. Larson, CEM AMCP Assistant Director, National Meeting Sales <u>Ilarson@amcp.org</u> / 703-684-2619